

**Contra Costa County
Local Child Care Planning Council
Strategic Plan for 2003-2005**

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Contra Costa County Local Child Care Planning Council Strategic Plan for 2003-2005

Introduction

In order to develop a ‘roadmap’ of activities for 2003 and beyond, Council members and staff initiated a planning process to determine priority goals and strategies for reaching them. This document summarizes the outcome of that planning by Council Committee.

The Council’s major goal over the next two years is to **improve early education experiences for all young children in Contra Costa County**. We intend to support that goal with the following Council activities:

- Develop strong partnerships with other early education forces, entities, and initiatives;
- Support professional development activities and initiatives;
- Advocate for workforce issues;
- Develop the Council as a resource and authority for Early Childhood Education legislation;
- Strengthen the functioning and the visibility of the Council;
- Launch the website; and
- Revisit and revise the Council’s County Child Care Plan as needed.

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Advocacy Committee Goal	First Step(s)	Time Line
<p>Advocate for Workforce issues.</p> <p>Desired Outcome: Salary improvement for early care and education professionals leading to parity with K-12 salaries.</p>	<ul style="list-style-type: none"> • Coordinate Worthy Wage Day activities • Mobilize parents through advocate corps members to address salary improvement issues • Advocate for partnerships focusing on Worthy Wage issues • Connect with “Teacher Corps” through First 5 	<p>Jan 1 - May 1 Annually Jan 1 - May 1, 2004 July 2004 - June 2005 Spring 2004</p>
<p>Develop the LPC as a resource and authority for legislators on current legislation regarding child care issues.</p> <p>Desired Outcome: Local legislators are willing to support early care and education issues.</p>	<ul style="list-style-type: none"> • Assign an LPC member to a Board of Supervisor or local legislator within their geographic area <ol style="list-style-type: none"> 1. Develop relationships with Legislators 2. Inform legislators on child care issues 3. Partner with other agencies to present united front • Purchase copies of <i>On the Capitol Doorstep</i> for members of the Advocacy and Outreach Committee • Committee tracks important legislation and presents recommendations to the LPC • Develop talking points to support legislation • Develop LPC legislative e-mail alert 	<p>Fall, 2003 2004-2005 Annually As needed Fall, 2003 Winter 2004</p>
<p>LPC is a community forum for child care issues.</p> <p>Desired Outcome: Local legislators, public and private agencies and organizations request information from and provide input to the Council on early care and education issues.</p>	<ul style="list-style-type: none"> • Develop format for using community input and feedback • Host annual legislative forum to include local and state legislators / politicians 	<p>Fall, 2004 Winter, 2005</p>

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Advocacy Committee Goal	First Step(s)	Time Line
<p>To join forces with CCDAA, Children’s Defense Fund, NOCA, CAPA, PACE, AEYC, FCC, and CalSAC Associations.</p> <p>Desired Outcome: Local legislators are willing to support early care and education issues.</p>	<ul style="list-style-type: none"> • Make recommendations to sign on to position papers and legislation that is supported by these organizations. 	<p>Annually</p>

Partnership Committee Goal	First Step(s)	Time Line
<p>Increase capacity of LPC to provide resources to the ECE and business communities.</p> <p>Desired Outcome: A fully engaged business community that is committed to comprehensive early care and education services.</p>	<ul style="list-style-type: none"> • Develop “clearinghouse” for existing information • Identify 5 largest businesses - inform them of “double benefits” to supporting early education • Partner with agencies and initiatives to move ECE forward (first 5, child care council, champions for children...) 	<p>June 2006</p> <p>March 2004</p> <p>On going</p>

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Project Advisory Committee Goal	First Step(s)	Time Line
<p>Oversee and advise council projects funded through outside sources.</p> <p>Desired Outcome: The ongoing sustainability of the Council.</p>	<ul style="list-style-type: none"> • Review status of current projects (e.g., County Plan, 212, First 5, ELOA) of the LPC and report progress • Review and revise the County Child Care Plan • Use strategic plan to develop future funding focuses • Connect and coordinate with existing community efforts to avoid duplication 	<p>February 2004</p> <p>June 2004</p> <p>June 2004</p> <p>February 2004- June 2005</p>
<p>Develop new project focuses to address needs of ECE professionals.</p> <p>Desired Outcome: Local professionals continue to provide quality early care and education services to children of Contra Costa County.</p>	<ul style="list-style-type: none"> • Research current provider benefit packages through updating workforce survey • Research substitute availability in county 	<p>June 2004</p> <p>June 2004</p>
Technology and Centralized Eligibility List (CEL) Committee Goal	First Step(s)	Time Line
<p>Launch the website.</p> <p>Desired Outcome: The community is aware of the role, responsibilities and activities of the Council.</p>	<ul style="list-style-type: none"> • The Committee is currently working on content and collecting information for posting from member 	<p>May 1, 2003</p>
<p>Maintain website.</p> <p>Desired Outcome: The community is aware of the role, responsibilities and activities of the Council.</p>	<ul style="list-style-type: none"> • Update monthly • Members review content and format annually 	<p>Monthly</p> <p>Annually, June</p>

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Technology and Centralized Eligibility List (CEL) Committee Goal	First Step(s)	Time Line
<p>Develop a pilot plan for the CEL.</p> <p>Desired Outcome: Increased administrative efficiencies; elimination of multiple agency waiting lists; and, a better estimate of unmet needs.</p>	<ul style="list-style-type: none"> • Review other CEL plans • Convene immediate partners to develop framework • Meet with partners in Jan, March, May to develop plan • Research funding sources • Complete plan 	<p>September 2003 November 2003 Spring 2004 Winter 2004 May 2005</p>

Executive Committee Goal	First Step(s)	Time Line
<p><i>Strengthen functioning and increase visibility of the Council through the following activities:</i></p>		
<p>Review and revise meeting and subcommittee format as needed.</p> <p>Desired Outcome: The community is aware of the role, responsibilities and activities of the Council.</p>	<ul style="list-style-type: none"> • Review agenda structure for ways to increase public interest • Consider adding presentations to each or every other meeting and invite the public • Encourage more regular meetings of subcommittees 	<p>January 2004 January 2004 January 2004</p>
<p>Partnering with other Early Education focused entities and initiatives.</p> <p>Desired Outcome: The community is aware of the role, responsibilities and activities of the Council.</p>	<ul style="list-style-type: none"> • Meet with key staff, attend meetings, participate in regional and countywide planning • Support the appointment of an LPC member to the Commission • Become part of the Champions for Children collaboration 	<p>Jan 2004 - June 2005 Fall 2003 March 2004</p>

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Executive Committee Goal	First Step(s)	Time Line
<p>Disseminate the revised plan to interested parties including the Board of Supervisors, County Office of Education, business, government, parents and community agencies.</p> <p>Desired Outcome: Access to updated information regarding availability and affordability of early care and education throughout the county.</p>	<ul style="list-style-type: none"> • Define the roles of all Committee members in publicizing and disseminating the plan • Committees to develop talking points about the LPC’s work for members to share consistent message with public 	<p>January 2004</p> <p>February 2004</p>
<p>Diversify the funding base for the Council and its activities.</p> <p>Desired Outcome: The ongoing sustainability of the Council.</p>	<ul style="list-style-type: none"> • Research local businesses for focused funding opportunities • Approach corporations and foundations as funding options 	<p>Spring 2004</p> <p>Summer 2004</p>
<p>Establish priorities for public funding.</p> <p>Desired Outcome: A proactive approach to impending budget constraints, reallocation of resources, and realignment of responsibilities between the State and the County.</p>	<ul style="list-style-type: none"> • Work with appropriate agencies to collect data and develop priorities 	<p>As needed</p>